

Executive Proclamation
State of South Dakota
Office of the Governor

Whereas, South Dakota is home to 17,000 ranchers and cattlemen who provide a quality product to consumers across the state; and,

Whereas, There are 3.7 million head of cattle in South Dakota and the cattle industry contributes more than \$1.87 billion to the economy annually; and,

Whereas, South Dakota beef producers are stewards of the land, promoting environmental practices that will allow them to pass their improved farms and ranches to the next generation; and,

Whereas, It is important that the citizens of South Dakota recognize the valuable contributions the cattle industry makes to the health and well-being of our state; and,

Whereas, South Dakota cattle producers continue to meet the challenges of a changing industry to provide lean, high quality, nutritious, and safe beef products to the consumer; and,

Whereas, Beef provides South Dakota consumers with a rich supply of important nutrients, including zinc, iron, and protein; and,

Whereas, The SOUTH DAKOTA CERTIFIED™ Beef and SOUTH DAKOTA CERTIFIED ENROLLED CATTLE™ programs provide consumers a safe, wholesome, quality product while allowing beef producers to achieve increased profit opportunities; and,

Whereas, May is the beginning of the summer grilling season – a perfect time for South Dakotans to enjoy hamburgers, steaks, and kabobs on the grill:

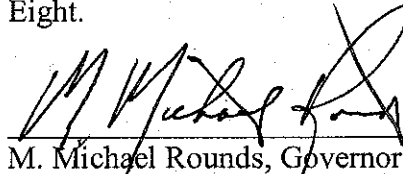
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim May 2008 as

BEEF MONTH

in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Twenty-first Day of April in the Year of Our Lord, Two Thousand and Eight.


M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State